ALEX GAIDAI

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PROFILE

I'm a UX designer based in Seattle, with a decade of experience in delivering end-to-end UX design for software products. I value results of user research over the awesome design ideas. I choose design principles and empathy, over tools and methods. I bring my enthusiasm, **curiosity and experience to help the team** find the best idea that will deliver the best user experience and value to the company.

SKILLS

User Research, Information Architecture, User Interface Design, User Journeys, Task Flows, Wireframing, Prototyping, Usability Testing, HTML, CSS, Javascript, Project Management, Leadership...

TOOLS

Pen & Paper, Sketch, InVision, Flinto, Adobe CC Design Apps, Tableau

EDUCATION

ATA in Multimedia & Interactive Technologies
Skagit Valley College
(Sep 2008 - May 2011)

BA in Applied Theology
Slavic Theological Seminary
(Sep 2016 - May 2020)

MA in Applied Theology
Slavic Theological Seminary
(Expected Graduation 2023)

CERTIFICATES

SAFe for Teams Course
Conducting Usability Testing
Creating a Design System in Sketch

DESIGN & WORK EXPERIENCE

SR. USER EXPERIENCE DESIGNER

Boeing - Tukwilla, WA
December 2017 - Present

As one of 3 UX designers, worked on large set of features of a $54 million enterprise application with thousands of users. Created user flows and sitemap. Owned user stories from conceptual stage to final mockups. Conducted user research and worked with Customer Advisory Board of global users. Designed, along with UX Lead, and maintained the design system for the project. Worked with PMs, SMEs and engineers to design a product that is used by airlines all over the world.

USER EXPERIENCE DESIGNER

MIN-NS - Mount Vernon, WA
July 2015 - December 2017 (2 yrs 6 mos)

Worked for a medical tech solutions organization, managed and refined web presence along with improving customer support. Redesigned and developed the customer facing website. Designed and developed a new Helpdesk solution, resulting in improved user experience and aleviated the building pressure on the tech support team. Worked on UX for medical dashboard.

USER EXPERIENCE DESIGNER / MANAGER

RadioMv - Mount Vernon, WA
August 2011 - February 2015 (3 yrs 7 mos)

Responsible for leading the design for an online radiostation. Was tasked to improve and implement the best user experience from web applications to physical products based on user feedback and analytics. Designed an iOS and Android App. Managed several internal projects.

AGENCY CO-FOUNDER & SENIOR DESIGNER

Final Touch - Mount Vernon, WA
May 2010 - June 2011 (1 yr 2 mos)

Co-founded a web design and development agency. Principle designer and project manager. Specific emphasis on strategic planning and user centered design. Managed a few contractor designers.